

REALTOR® Reviews Template Pack

This printable PDF includes copy-and-paste review examples that real estate agents can send to clients or publish as testimonials across their marketing platforms.

🌟 Why Reviews Matter

A single authentic review can do more for your real estate business than a thousand postcards. These templates are designed to make it easy for your clients to leave impactful, persuasive, and specific feedback that builds trust and wins new business.

🦖 Review Request Script (Post-Closing)

"Hi [Client], it was such a pleasure helping you through the [buying/selling] process! If you're open to it, I'd be so grateful for a quick review. Just a few lines about your experience, what stood out, or how we worked together can help other clients make smart, confident choices. Here's the link: [Insert Review Link]"

☀️ When to Ask for a Review

- Right after closing
 - After a great showing or milestone
 - When they share a compliment with you via email or text
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🐞 REALTOR® Review Templates

🌙 First-Time Home Buyer

"As a first-time buyer, I was nervous about the process, but [Agent Name] made everything smooth and even enjoyable. Their local expertise helped me act fast in a competitive market. I never felt rushed, and their honest guidance helped me find the perfect home."

🌵 Seller - Sold Above Asking

"[Agent Name] and team were amazing. From staging to negotiations, they guided us every step of the way. We had multiple offers and sold well above asking price. The process was stress-free thanks to their professionalism and knowledge."

Investor - Multiple Transactions

"I've worked with [Agent Name] on several deals now. Their deep understanding of investment strategy, ROI, and property management makes them my go-to partner. Everything is smooth, fast, and profitable. Highly recommend for any real estate investor."

Relocation Buyer

"Moving from out of state felt overwhelming until we found [Agent Name]. They knew every neighborhood, school district, and helped us feel confident and cared for. The entire purchase process was seamless."

Customer Service Highlight

"[Agent Name] was there for us every step of the way. Their communication, availability, and attention to detail were top-notch. We felt like a priority throughout the entire transaction."

Where to Use These Reviews

- Google Business Profile
 - Zillow / REALTOR.com
 - Listing presentations
 - Email follow-ups
 - Website testimonial section
 - Social media
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Want a Custom Review Request Template?

Need a branded review request sequence or personalized review generation system? Reach out and let's collaborate.

Contact: [Insert Your Contact Page URL]

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